



## **Good Source Corrections – Press Release**

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**For immediate release:**

### **Good Source Solutions Launches Soy 'Complete Meal' Entrees**

Carlsbad, CA. – January 14, 2011 – Good Source Solutions, a leading distributor of food to special application markets, today announced the addition of a new line of soy entrée complete meals to their product portfolio.

“Our Research & Development team worked diligently to create four easy to prepare, healthy and delicious soy entrees” explains Matt Fitzgerald, Director of Procurement, Good Source Solutions.

Soy protein has long been touted a healthy alternative to animal protein when considering cholesterol levels and heart health. In a recent study, research indicated that the intake of soy protein may slightly lower levels of LDL ("bad") cholesterol.<sup>(1)</sup>

The Good Source soy protein complete meals are available in four quick to fix varieties: Country Breakfast, Sweet and Sour, Taco and Stroganoff. Each of these delicious meals is shelf stable, Vegan and Kosher. These various entrees are packed in pre-assembled cases containing 5 individual pouches of protein and seasoning mixture.

“Good Source is focused on providing our customers with products that offer cost effective, healthy, and easy to assemble meals. Our exciting new line of soy entrees delivers the right mix of variety and nutrition” Sharone Story, VP of Sales and Marketing.

**About Good Source Solutions:**

Good Source Solutions is a leading distributor of food to niche and special application markets challenged by budgetary constraints. Good Source has been providing value to food programs for nearly 20 years. Good Source procures its products through long-standing relationships with over 500 leading food manufacturers and sells products to over 5,000 customers in niche markets where overall food cost is a critical factor in the purchase decision. Learn more about Good Source Solutions at [www.goodsourcesolutions.com](http://www.goodsourcesolutions.com)

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- (1) Rosell MS, Appleby PN, Spencer EA, Key TJ. "Soy intake and blood cholesterol concentrations: a cross-sectional study of 1033 pre- and postmenopausal women in the Oxford arm of the European Prospective Investigation into Cancer and Nutrition." *Am J Clin Nutr.* 2004 80(5):1391-6